



**V-ENABLE™**

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***infoUSA's High Quality Data Powers Leading Local Search Companies***  
***V-Enable Taps Into infoUSA's Database Through Strategic Alliance***

(OMAHA, NE) – *infoGROUP* (NASDAQ: IUSA), the leading provider of data driven and interactive resources for targeted sales, marketing and research solutions today announced its *infoUSA* data continues to fuel leading companies, including V-Enable, a leader in local search and advertising solutions for Mobile and Internet solutions. V-Enable will tap into the resources of *infoUSA*'s database, giving their customers access to information on 14 million US businesses and 137 million consumers.

“By extending our partnership with *infoUSA* we are able to not only provide our customers with the quality of information they require but also improve our platform's overall cost structure by leveraging their core information services for both business and consumer inquiries,” stated Craig Hagopian, President, V-Enable.

“As a major player in the mobile local search arena, we realize accurate data is critical for V-Enable because their credibility is reliant on providing current and correct results for their customers,” said Jim DeRouchey, President, *infoUSA* Licensing. “Our commitment to the highest quality of data makes this a winning solution for both companies. We are pleased to continue our relationship with V-Enable.”

Independent studies reveal *infoUSA*'s business database has the most accurate company names, highest percentage of current phone numbers and addresses, best categorization and the least amount of out of business records, which ensures more successful and accurate results in local search and directory applications.

In addition, to provide customers with the freshest data, *infoUSA* makes over 26 million phone calls each year to verify and enhance the business information. It also proactively monitors store openings and closings to maintain the currency of the data.

**About V-ENABLE**

V-ENABLE is a leading provider of local search solutions powered by our proprietary search and advertising technologies, which have been built from the ground up, and specifically designed for ease of deployment, maximum monetization and relevance of results. Through V-Enable's LocalAdXchange™ and extendable APIs publishers, developers and advertisers benefit from an end-to-end turnkey platform ideal for mobile, online and digital properties. Founded in 2001, V-ENABLE is headquartered in San Diego, CA. For more information, visit [www.V-ENABLE.com](http://www.V-ENABLE.com)

**About infoGROUP**

*infoGROUP* (NASDAQ: IUSA) is the leading provider of data and interactive resources that enables targeted sales, effective marketing and insightful research solutions. Our information powers innovative tools and insight for businesses to efficiently reach current and future customers through multiple channels, including the world's most dominant and powerful Internet search engines and GPS navigation

systems. *info*GROUP headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127. For more information, call (402) 593-4500 or visit [www.infogroup.com](http://www.infogroup.com).

**About *info*USA Licensing**

*info*USA Licensing, a division of *info*GROUP (NASDAQ: IUSA), is a leading provider of proprietary business and consumer database solutions to value added resellers (VARs). *info*USA's comprehensive suite of databases are utilized in business-to-business applications including global information systems (GIS), mapping, research, marketing, verification and analytical applications. *info*USA's verified Point of Interest (POI) data powers business-to-consumer solutions including Internet and local search, directory assistance, mobile devices, global positioning systems (GPS), navigation systems and location-based (LBS) applications. To learn more, please visit us at [www.license.infousa.com](http://www.license.infousa.com) or call (866) 661-7682.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.