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## **V-ENABLE Unveils World's Fastest Mobile Search at CTIA**

***- Sub one-second voice search is fastest in industry -***

**CTIA Wireless, Las Vegas, NV – April 5, 2006** – V-ENABLE, the worldwide leader in delivering voice and text based search, browser, and directory assistance 411 solutions for accessing content and applications over mobile networks, will unveil under-one-second mobile search technology with an accuracy of better than 90% during CTIA Wireless 2006.

This is the fastest, most accurate mobile search technology available. It will assist carriers, content providers and application developers to build customer revenue based upon the end-user need for fast and accurate mobile search technology.

Piper Jaffray projects global mobile search revenues will generate \$11 billion by 2008. Many content providers and carriers have had trouble managing the exploding amount of content available over multiple technologies, which is why V-ENABLE is receiving unprecedented demand from wireless carriers, application developers and partners seeking to improve the mobile user experience.

“The main complaint from cell phone users is that mobile data is simply too hard to access. None of us have the patience or time to navigate through complicated

menus and input text over numbered keypads,” said Craig Hagopian, president and COO at V-ENABLE. “By utilizing mobile voice search, wireless users can locate and interact with wireless content and applications faster and easier than any other user interface today. V-ENABLE, having the quickest voice search available, is very good news for carriers and content providers and will help them boost ARPU and attract more customers with mobile content and applications.”

CTIA attendees who would like to put the V-ENABLE mobile search technology speed and accuracy to the test should contact (619) 516-2559 / [venable@lewispr.com](mailto:venable@lewispr.com), or call Collin Holmes at (619) 300-1050 to schedule an appointment at V-ENABLE’s suite at the WYNN Las Vegas during the conference. V-ENABLE will also be exhibiting at MobileFocus during CTIA, from 6:00 – 9:00pm, April 5, at the MGM Grand.

#### **About V-ENABLE**

V-ENABLE is the leading provider of mobile search solutions optimized for accessing and presenting content and information over mobile networks. V-ENABLE’s patent-pending mobile voice search allows mobile users to simply search using their voice and receive personalized content and information in a visual format on their mobile phone. The V-ENABLE mobile voice search interface software is a unique client-server solution, available for carriers, application developers and publishers using BREW, JAVA, SYMBIAN, WAP, XHTML platforms.

Mobile voice search applications, powered by V-ENABLE technology, are currently available on Verizon Wireless, ALLTEL, U.S. Cellular, and Leap Communications. The company, founded in 2001, is headquartered in San Diego, CA. VENABLE was founded by wireless experts from Nokia, Motorola, PacketVideo and Cisco. For more information, visit [www.V-ENABLE.com](http://www.V-ENABLE.com).