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PHONETIC SYSTEMS AND V-ENABLE LAUNCH VOICE ACTIVATED MULTIMODAL CONSUMER APPLICATION WITH U.S. CELLULAR

SAY IT. BIZFINDER is the first voice-activated application available for U.S. Cellular customers to download

BREW Developers Conference 2004, SAN DIEGO, CA, June 8, 2004 – Phonetic Systems, the leading provider of large and highly dynamic speech recognition solutions, and V-enable, the world-wide leader in mobile multimodal platform technology, today announced that US Cellular has launched a multimodal application for its customers. SAY IT. BIZFINDER enables callers to use simple voice commands, instead of having to triple tap buttons to enter text, in order to download information, maps and directions.

SAY IT. BIZFINDER, is a multimodal directory assistance application that will enable callers to search, find, and locate business listings nationwide by simply speaking their input. It does what calling Directory Assistance can do, but it can do a lot more, like retrieve driving directions, maps, place a call, etc.

“Multimodality makes mobile applications much easier and more natural to use by eliminating the need to use the telephone keypad for input and facilitating visual navigation of data on the screen,” stated John McCready, VP of marketing and product management at Phonetic Systems. “A more natural interface makes it more likely that callers will download and consistently use the application. The joint applications of Phonetic Systems and V-Enable have successfully brought these two methods together and have made it possible for mobile carriers to open up new streams of revenue.

“Customers at US Cellular are validating the ease of use of multimodal applications” stated Fernando Corona, president and CEO, V-Enable. “With more than 100 companies working on multimodality, V-Enable takes pride in bringing all of our vision of multimodality to market,” added Dipanshu Sharma, founder & CTO at V-Enable. “In the initial weeks, we have learned that consumers are, by far, choosing multimodal interfaces to the traditional interfaces.”

The technology behind this application is Phonetic Systems’ Voice Search Engine (VSE), a highly dynamic and scalable speech recognition engine, and V-Enable’s veANYWAY™ Multimodal solution that enables services that combine the flexibility and richness of data services with the ease-of-use of speech commands. The partnership’s simultaneous multimodal solution provides for an exciting end-user

experience, which can be applied to numerous applications. SAY IT. BIZFINDER IS currently available on BREW™ enabled phones.

About Phonetic Systems

Phonetic Systems delivers global real-time speech recognition solutions that provide voice access to information, people, applications and services. The company's patented Voice Search Engine (VSE) is designed specifically for voice searching very large directories or any size database with frequently changing, untuned datasets of information. The VSE can power packaged applications or it can be integrated into any platform or environment to deliver speech applications like carrier Directory Assistance, voice access to CRM applications, automated password reset, automated attendant and more. Phonetic Systems dominates large-scale deployments with hundreds of customers including carriers, blue chip corporations, universities, and government organizations. Phonetic Systems' corporate headquarters are in Billerica, Massachusetts, with global offices in the United Kingdom and Israel. For more information: www.PhoneticSystems.com

About V-Enable

V-Enable, Inc. is the leader in developing, delivering and enabling carrier infrastructure software that brings a rich user experience for today's mobile user, based on the Company's patented veANYWAY™ Multimodal technology developed using X+V standards. Multimodal technology promises to accelerate the adoption of data and speech services for carriers worldwide. Though offering standards-based solutions, V-Enable provides the carrier with maximum flexibility and extensibility of their network. The company, founded in 2001, is headquartered in San Diego, CA with sales and engineering offices in London, Munich, Paris, and Delhi, India. V-Enable was founded by wireless experts from Nokia, Motorola, PacketVideo and Cisco. For more information, visit www.v-enable.com

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